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T O N , D C W A S H I N G

K L V W R U L D G W OF US DW MD Q DVD V R O O D I K O R P B L U H F Q D H O T X
L Q W H U I L H U H H Q O B N S O D Q I H P L G I L Y D L Q W H V G I U F L R X Q O O
I R U P D G D S R U X Q K R P E H R F R Q V H F X M L M B R L D + S R U F R Q V X O
H [S U H V L Y D E D Q F D G D F U L V W L D Q D F H Q V H Q L F R Q V U W H V R E C
L Q I O X L G R H Q O D V S R O t W L F D V S ~ E O L F D V

/ D D J H Q G D G H S U R W H F F L y Q G H O D H Q R X H J D Q O J D D F B R O
H Q I R T X H H Q O D S B B V S H F W L Y D G G F U L V W L D O Q R V G H D O B F
F R Q O D D J H Q G D G H O D F W X D O O L Q E K R W H W X R D G R V D H O X
S U L P H U R V P H V H V F G y H Q U G H H V W U X E V S U H L R U R W O R V R W H I X
F R P E D W H D O D E R U W R L Q F O X \ H Q G R S D L F W O B E S B Q I H
L Q W H U Q D F L R Q D O H D V G R F S F W y U D H F P D E H U H V B R O O H Q F I G R I F R
P X M H U \ O X F K D F R Q W U D H O V X F R F L G I O R D S S R A R Q G M
S U L R U L J D G D V S R U O R U L R V Q L Y D F L G R H Q W I G H P R Y I L O D J O V G D R V H
L J O H V L D V \ S R U S R O t W L F R V F U L V W L D Q R V

' H V G H V X F D P S D x D H O H F W R U D O H O H Q F W W D J O D G R U H T X L
G H I H Q G H U t D Y D O R U H V T X H F R O R F y G F O P H N U X Q G D P B O
G H I H Q V D G H O D I D H P Q G L H U W E I O R G I D F F R O D L O S F G y H Q G H H O U
D O D L G H R O R J t D G H J p Q H U R \$ O L Q G L F L R W G H G V X W H R V
3 U H V L G H Q W H U H P R Y U Y D Q W W H R G T X H O B F W X O W W H Q G H O I & R
1 D F L R Q D O G H O D 7 X W H O D G H O D 1 F L X H F D H I G L J R P E Q R E H
I D F X O W D G G H O H F U L M L Q G H S D A U H P L W E L U H D S O R V G P F L V R I Q U I V
G H F U H W R S X E O L F D G R H Q G H D J R H V Q V R D G H I V W U X F U D X
F R Q V H M R S U H Y L V W D H Q H O (V W D V Q W W R H G O H O D P H I G X L G J
G H F U H W R G H V W L W F E U R D V R V G R D O H W O P H E G H F R I Q Q X M R D V H
S D U D O D H O H F F L y Q G G H O D R V V P L F I P E I U G R V I G G H U Y Q L O G D 3
H O H F F L y Q H Q X Q D D V D P E O H D F R P S X H V W I D H S B U R V P G H
O D V F R P X Q L G D G H V O R F D O H V O D M O G H F F L Q Q S W K I R H W D R
V H O H F F L y Q T X H V H U i R U J D Q L J D G R F S R V R H C H J R H E Q H E I Q L R
S R G H U G H G H F L V I H y Q J R V E W B U Q R i V X H S Q W H O D H W R V F L I S G I G
F R P S D U W L G R D K R O Q D P V M I H Q M R F I D E H L P O V O H D U Y Q R V L y Q G H O



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PHTXLQH QVHV HQ JFRG USUR QRGER P H R W H S R F S D R W J R F



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/DV GHQXQFLDV VHDSDWHDWQWLDQISQRVLEHFRQRINDPLRV
IXQFLRQDULRV GHOV&BQVQXORLEDOYDQDQDQLTVMHDLRH
SURFHVD D ORV S/DRUHSRSDOHOVFORVLFHFGYDQ/ SR U DV
HQ ODV UHOLJLRQHV \ FRQ HOOR GED SLOW EILB SQ VSHVRV
WHQGQHQFLD KD FUPHFQWR IFRQORVGHVDDVHORSXQWRV GKDT
GLSXWDGD IHGHUDBV %SHUHWHLQWHYQFVSDRDFHFRWQHU T
PDGUHV \ ORV SDGUHV VHDQ H[FOXMRVRVGEBLGB DRV
FUHHQFLDV UHOLJLRVDV

&DEH VHxDODU TXH ORV PHGLRV GH HFYRPLXQDQ FDRFLSYDU
FRQ OD RSLQLyQ SQ ERQENFBWLQYBWRVDEGLH EDW UULH DU WLLR
HQ RWURV FDVRV ODV GHPRQLGEBHQVWBVRUHUHLV
WDPELpQ VH YHQ UHOHJDGRV SRU XQRVRHHMXOGVHDG
H[FOXVLYQ VRFLDO GH HVVD SDUWRPHGHDOORSCRHEPBIELV
FRPXQLFDLYQ GHO SDtV HVWi FRQRMURODQGDSDRHOE
FDWYOLFD DSRVWYVLFVWWRQDHDHQRHLOXIRRUQVBERyQQGH
PHGLRV GHFRPXQLFDLYQ LPSUHVBVHWWHROHOYDVKLYRV
UHODFLRQDGDV FRQURPDHNLQHOXDVRIOVWHiQ WFDUJDGDV

Q € ` p € PH FGRH%LL%DE 00VWHULR 3 ðPð
FR 00 0FFVRV_Y•T 0OXQ hLOAðPði S@ 'À00



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GLVFXUVR GHO SUHVLGHQWH GHOSHSDHtV DHOQQGHDODS/H1DV
8QLGDV HQ /D SURWHFFLyQ GMLVDVDDFQOQD FFORW
VLQ HPEDUJR VLQS B VILEQyQ XCPD OFRFD O \$QWHL FDV VR
QRFLyQ UHVWULQJLFDG B H QD F DOG E DV B MWRHS H G L G B Q
EDVH FRQVHUYDGRUDRE LHHUQLR LHRVFORXPHD G RIVH UB QWHLV
SUHVHQWHV HQ OD SREODFLyQ GHDOQSVH VHS QLVH V H
iPELWRV JXEHUQD PISOWDHOQW DGR B KQ ISYRU W G DG V IOU(L
SROtWLFDV S~EOLFDV TXH UHIXHIUDJPLQ HDVFB PRR F X VQ
GHUHFKRV (O 0LQMVWHUOR)GRLODDOX PDRR VH H M FXR
RUJDQLVPR LPSRUWDQWH SD



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T O N , D C W A S H I N G

VH UHDFWLYDURQ ODV IXQFLRQH V G D V & R L Q W H M D R / T Q D
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GH DxR QXHYR 0DUFRV DOHJy HQ V X I O F R Q D Q L F W D E
VLHQGR REOLJDGD D SHUPDQH FHU B I G G 0 D V X R Y R X O X L G W
VLHQGR YtFWLPD G B X G U D X R W H F R I O S S R U Y R O C H A R / V B Q G R F L [S
DO FRPSRUWDPLHQWRP D G S U R I E Q E X Q D X H K S H D M X H Q L F D E Y
GHVDUUROOR GH OD QLxD \$ G H P i P D G W J X P R S V Y R P X H W C
GHVDUUROOR ItVLFR \ H P R F L R Q D O K G D F 0 D V P H Q R W J R D G
QLxD SXHV VX RULHQWDFLyQ VH [X D O U 0 D L F R Q Q L G H H Q
DIULFDQD HVWDED Q D P H I O W H H Q R H O E G B M D R W R O D R F B
WDPELpQ VHxDoy TXH DO DWULEXPLU V R Q R J P D O Q G D
MXUtGLFR VH SUR G D X O I R J D X F O D Q G I F M D G R V L G H H O D K X P D C
KRPEUH PXMHU DOWHUDQGR Dvt HO \$ X H Q L D I F I F O R Y C
YDORUHV IXQGDPHQWDOHV FRPR Q~FOHR FHQWUDO C

(O & RQVHMR GH 7 X G M H O D U G H U I o y D 1 D R W X \$ U G H V H Q P H y G H O V
HQBUR GH X Q D G H Q X Q F L D S R U S U O Y D D E D y Q D G 3 H Q D
7ULEXQDO ORFDO H D G R E V L P H O H P I H Q P y R T X L P Q W H F B I S H D W H H Q Y
SVLFROYJLFR GH O Q L x R O D K R P R S D R U F E O M P D O D G T X G H \ V
RULHQWDFLyQ VH [X D O W D P E L p Q D O I H O M K D H B I G H P O V G L H V F U
VX F D S D F L G D G G H D V X P L U X Q U R O F R O P R S U D I G W H L V D \ V
UHOLJLRVD GLILFXOWDQ OD FRQV V U S X D F U D y H O G H L X R D S
TXH WDPELpQ HQYLy X Q D U F R E P X Q D O F D G H E H O E G O L D U J R Q M
VROLFLWy HO DOHMDPLHQWR GH G B I S H R Q D V I G U L R X F B I G U
FXVWRGLD GH + H O H Q D D O S D G U H H 0 D V P Q H Q R V U H F X Q H H O
H [S X H V W D D P D O R V H M H P S O R V \ P D O W B I Q G I R F V L R Q H W
HFRQyPLFDV GH Y L G B T X H F O D S S R P S R O D F O R Q D M D

\$ F F L R Q H V O H J D O H V L Q W H U Q D V G H F X O M D R G Z D V G L H Q H O S H Q U D D

(Q HO iPELWR SH Q D S U G D H L Q W R D G F D D E B D F X O V & R O O V I G M R O V D
DO 0LQLVWHULR 3~EOLFR IXH D Q B R O V L X D I G F D I S Q W H M O H F O U
SDUD LQWHUSRQHU X Q D G H Q X Q F L D D Q W H H O - X] J D G F

(Q HO iPELWR FULPHO JWHOG M X H H F I R G G y S H O T X G H O P D
FXVWRGLD G H e t D V H U H I H F W L Y D P H Q V D H I D V P L D Q D I H G H
SURJHQLWRU \ D K D e t D G L V S X H V W R V F X H O Q V I F G E S E I L y Q
SRU OD LJOHVLD FDWyOLFD D O D D T X Y H D D X I D F W y H Q O H V P V D
D O D H V F X H O D G R Q G H + H O H Q D H V W M G M D R B y H V I Q H F X B I E
HQ VX GHFLVLyQ X Q D V H U L H G H I E W R D F D S R U G M D G 0 H O H
VX F D V D F R Q M X J X H M V H W X G I V S D F L R W S U D O V 0 R P y R G D G G H F
O O D P D Q G R O D D W R I Q W I D y Q F V R E G H O O D H L P V S U X F W X U D I D P



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DUJXPHQWRV



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T O N , D C W A S H I N G

)UHQWH D OD GHFLVLYQ GH 6HJXQGUD DQWHDQDLRUR
6XSUHPD GH -XVSWEDPHUH GSH VB DGHFLDQGR QRHV
D OD OH\ IHGHUO TXH SURWHJHH HOFWHWly XQSHU
QRWRULR DEXVR DDFSKULYGHODLDDGHOKGWRUFDHUH
MXLFLR HQ VX GHEHU GH SURWHJHUOD

(O GH PD\R GH D SHVDU GH DQDV FHRQI XHXU PREVR
SDUD H[SRQHU ORV FRQWRUQRV GDDFXLPWQDWR GLR
HO FDVR OOHJy DGD -RMMFLDSDWLD B GLHU WDGFLD
GHFLGLy PDQWHQHU OD FXVWRGLD DV IDYRXUPGHWRD
GHVDUUROODGRV SRU HO MXHJ GH SRU VPHV D ULLQ VADDE



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T O N , D C W A S H I N G

FRPSURPLVR GH ORV (VWDGRV PLHPEUWRV DIFR W DHG/DV I
&RUWH HV GHPDVLDGR UHJODPHQW DPULR WILQ DFURQWL G
(VWDGRV SRU OR TXH FLHUWR PDHUEHIQt DE W HDL UFIRQLFDH
(O (VWDGR VRVWXYR TXH HVWR QR GHHEFXDH VQWRIO SU
FRPSHWHQFLD GH OD & | SUHUVDPXHQWYD QGH LHQ WHSJSLRQL
SUHOLPLQDUHV 6LQ HPEDUJR HO (TXHDGB DFHNSQpDV
& ,5' , HQ XQ FRQWH[WHR IGHEVD UFRLPDRRPP WWSLR GHFGHUW
KXPDQRV \ QR FRQ RWURV TXH DQWFM DQR SHURFWGDQL
SDUD OD LQFRUSRUDFLyQ GH SURWRQRORV UHTXNWSR
DQWHULRUPHQWHDURGHWRGSDLDVHQMSODDFLYQ SURRJJH
TXH VH OOHYDQ D FDER SDUD OD GHJHQDQWHDORG/H
OLEHUWDG UHOLJLRVD HQ HO SDty VQ SDVEEMyPO GFR
OOHJDU D QLQJXQD VROXQDySDDPLVSRWLFRLQDULD

(O GH VHSWLHPEUIGGHODUyOOD&SHWLFLQ Q DGP IRFWE
GH GH FRQIRUPLGDG FRQ HO DOWQIRORPH GHIGD
1R FRQVLGHUDQGR HO WLHPSROXHVSDRLRXKH
(VWDGR GH OHNLQpVSHU QDHSRQDDFLQEDQRVGHQHGB
&RQYHQFLyQ \$PHULFDQD DUWtFXORy DUWtFXORV\
DOHJDGRV HQJODSDV&RFLyQLyQIGDDGHOS(RQWDCR
OHNLQpV HQ UHXPFSLYQPERQWHQGLQFRQVGDHWHIVKRV QXE
UHOLJLRVD \ GHUFHQVDGUDGRPLQDQWQR)HIGHODDQRQVQ



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